

August 14th, 2014

Re: Golf for Tomorrow, A Foundation to Benefit the Alzheimer's Association and the Alliance for Lupus Research – Annual Charity Golf Tournament, September 29th, 2014, Northgate Country Club

Dear Supporters,

Via Electronic Mail

We are very pleased to continue the good work of **Golf for Tomorrow**'s Charity Golf Tournament on **September 29th, 2014** at Northgate Country Club. As you know, our purpose is to promote and support education and research for not only treatments, but more importantly, *cures* for the diseases Alzheimer's and Lupus. We are proud to announce Bullock Campbell Bullock & Harris as Presenting Sponsor.

Since awarding their first grants in 1982, the Alzheimer's Association has grown into the largest private, nonprofit funder of Alzheimer research committing raised funds of almost \$100 million to date. Over the life of their grants program, they have awarded in excess of \$300 million to more than 2,500 projects.

Sadly, Taylor's father suffered from and succumbed to Alzheimer's - a disease his father watched both his father and oldest sister suffer from and ultimately, succumb to. While Taylor's father was still alive and lucid he repeatedly told his son he longed to see some progress to find a cure for Alzheimer's so that his children and grandchildren don't have to suffer as he had.

Through the fundraising efforts of their donors the Alliance for Lupus Research (ALR) has become the largest private funder of lupus (an auto immune disease which affects over 1.5 million individuals) research in the world. By year's end, they will have committed more than \$80 million to lupus research. They've made progress toward the goal of finding new treatments and, one day, a cure for lupus; but the ALR and its researchers are not quite there yet.

WWW.golffortomorrow.org
A Foundation to Benefit the Alzheimer's Association
and the Alliance for Lupus Research

Funding this research is especially important to us because Angela's dear college friend, Ginger Launey DeSalvo, struggled with lupus for years and eventually lost her life to the disease. She and her close, college friends are committed to ending the suffering of all victims of lupus and to advancing a cure.

The Campbells, Bullocks and Harrises join forces to further the research interests of both organizations. With the help of corporate sponsorships and golfers like you, new research will be advanced. We would be honored to again welcome any corporate sponsors and/or golfers in this year's golf tournament. Please find enclosed the sponsorship opportunities and golfing information.

Please join us September 29th for the fun If you have any questions, please contact us. We look forward to hearing from you. Together, we will find a cure. <a href="www.golffortomorrow.org">www.golffortomorrow.org</a>

Sincerely,

Mari & Taylor Campbell

Angela & Craig Bullock

Ashley & Casey Harris

www.alz.org

www.lupusresearch.org

www.golffortomorrow.org